Sigma Pi Sigma's

# 2025 Physics and Astronomy Congress

Supporting Our Phase Shifts

## **SPONSORSHIP PACKET**



## 2025 PHYSICS AND ASTRONOMY CONGRESS

The **Physics and Astronomy Congress** is the largest gathering of undergraduate physics and astronomy students in the world. Students from across the U.S. and beyond meet at the Congress to experience a transformative three-day event of networking, learning, presenting and professional development.

Because the Congress only takes place every three years, it draws over 1,200 students, faculty, mentors, alumni, corporate representatives and luminaries from around the world. For students, it's a life-changing experience to participate in hands-on workshops, learn about graduate school opportunities, meet potential employers, and make lasting connections with other physics-minded people. Students leave the Congress having made relationships that alter their career trajectory and last a lifetime.

For **companies and sponsors**, the Congress is a special opportunity to meet and connect with the most enthusiastic and motivated physics and astronomy students from hundreds of colleges and universities — all in one place!



This is your chance to engage hundreds of America's brightest, most enthusiastic science and engineering students. Seize this tremendous opportunity to reach over 1,200 physics and astronomy undergrads who are the future of optics, engineering, science, and technology ingenuity in the United States.



## **2022 STATS**

Thanks to our generous donors, sponsors and partners, we were able to support travel to the Congress for 74 students from 13 institutions, with over 60 students fully funded! Those 74 students were from HBCU/MSI institutions.

**TOTAL ATTENDANCE -**

1,24

...The LARGEST Congress to date! **STUDENTS** 

**950** 

undergraduates in attendance

**FACULTY** 

166

faculty members in attendance

**LUNCH WITH SCIENTISTS & ENGINEERS** 

scientists participated **257** 

different colleges and universities represented

states represented, plus Puerto Rico, Canada, Mexico, Egypt, China, and the Philippines

**POSTERS** 

247

presented by undergraduate students from

institutions.

of which were

HBCU/MSI

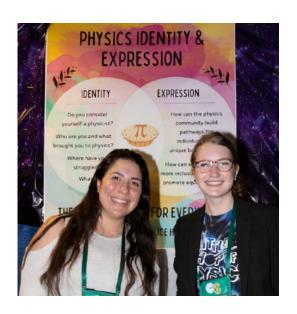
**37%** 

women attendees, and

nonbinary attendees

The **2025 Physics and Astronomy Congress** will be a cutting-edge, life-changing meeting where undergraduate physics and astronomy students, alongside mentors, alumni, and industry members will be immersed in the topics of innovation and technology.

Don't miss your opportunity to be visible at the largest convening of the largest convening of physics and astronomy undergrads in the world!



#### **ALL SPONSORS WILL RECEIVE:**

Branding and marketing opportunities in print and digital publications.

Multiple ways to engage with student talent, including an e-blast email, interview access, and a webinar during the year.

Exhibit space in the exhibitor's hall and comped registration.



# **SPONSORSHIP BENEFITS: DURING AND BEYOND THE CONGRESS**

LEVEL		QUANTUM MECHANICS \$25,000	GENERAL RELATIVITY \$10,000	MODERN PHYSICS \$7,500	CLASSICAL MECHANICS \$5,000
EXHIBIT ELEMENTS	Exhibition Space	Premium Location, Larger Space	~	<b>✓</b>	~
	Comped Registration	5	3	2	1
ACCESS	One targeted recruiting e-blast to SPS students	~	~	~	~
	Interview Room	1st Choice to Schedule	2 <sup>nd</sup> Choice to Schedule	3 <sup>rd</sup> Choice to Schedule	<b>✓</b>
	Student Resume Book	<b>✓</b>	<b>✓</b>	<b>✓</b>	
	Lunch with a Scientist A scientist from your org has lunch and interacts with a group of students.	~	~	~	
	Present Poster Award (Best Poster Award, People's Choice, Best Art, etc.)	~	~		
	Job Board Posting to Physics Today Jobs Career Network Accessed by SPS, AVS, AAPT, Physics Today	Premium Package (90 days + upgrades)	Premium Package (90 days + upgrades)	Premium Package (90 days + upgrades)	
BRANDING & MARKETING	Congress Website Recognition with Link to Company	<b>✓</b>	✓	✓	~
	Mobile App Sponsor Page at Level	<b>✓</b>	<b>✓</b>	~	~
	Swag in Giveaway Bag	<b>✓</b>	<b>✓</b>	<b>✓</b>	~
	Webinar with SPS  During the Year	<b>✓</b>	<b>~</b>	<b>~</b>	✓
	Recognition in Program Book	Cover Page & Sponsor Page	Sponsor Page at Level	Sponsor Page at Level	Sponsor Page at Level
	Targeted Social Media Shoutout during the conference	✓	~	<b>~</b>	

# **EXCLUSIVE ON-SITE OPPORTUNITIES**

All a la carte sponsorship options include a discount on career expo space!

Contact **alee@aip.org** for details.

# A LA CARTE AND EXCLUSIVE EVENTS

Plenary Session Sponsor (6)	\$50,000	Choose from six renowned scientists speaking on various topics	1 Presenting Sponsor per Plenary Session
Exclusive Tour Sponsor Includes 3+ Tours	\$25,000	Branding for all offsite tours students take during Congress	
Sponsor 10 Students to go to the Congress	\$16,000	General Relativity Level Benefits	
Exclusive Sponsor: Blue Shift Study Room (3 days)	\$2,500	Quiet common space for students to use throughout Congress	Branded Signage Outside of Room for Duration of Congress
Exclusive Sponsor: Red Shift SPS Lounge (3 days)	\$2,500	Popular hangout space for students between sessions. Open late night.	Branded Signage Outside of Room for Duration of Congress
Exclusive Sponsor: Congress Welcome Reception	\$1,500	Congress kickoff event on October 30th	
Exclusive Poster Session Sponsor (2 Available)	\$1,000	Sole sponsor at 1 of 2 poster sessions	
Exclusive Coffee Break Sponsor (3 Available)	\$1,000	Ability to showcase swag and materials	1 Sponsor per Coffee Break



# SPONSORS AND SPECIAL SUPPORTERS



















### **PHYSICS TODAY**

The details of each sponsorship level can be tailored to fit your organization's needs.

#### **Questions or requests?**

Please contact:

#### **AIP Foundation**

One Physics Ellipse, College Park, MD 20740

Email: alee@aip.org

**Telephone:** 301-209-3006

The Society of Physics Students (SPS) is a professional association explicitly designed for students and their advisers. Membership, through collegiate chapters, is open to anyone interested in physics and astronomy. SPS is an AIP member organization. Within SPS is housed Sigma Pi Sigma, the national physics and astronomy honor society, which elects members on the basis of outstanding academic achievement.

students.aip.org/congress





Sigma Pi Sigma and the Society of Physics Students are part of the American Institute of Physics.

aip.org

