

Shoaf named deputy executive secretary

Mary La Salle Shoaf has been appointed deputy executive secretary of the American Physical Society. On leave from West Chester State College in Pennsylvania, Shoaf has been serving on the APS staff since June (see *PHYSICS TODAY*, August, page 65).

Shoaf is chairman of the joint APS-AAPT Committee on Science Education for the General Public, a member of the APS Committee on Education, the Committee on the Status of Women in Physics, the Washington area Member Advisory Committee, the Forum on Physics and Society, and the AAPT Council on Physics Education.

At West Chester State College Shoaf has served as chairman of the faculty senate, as acting chairman of the department of physics, and on various standing and ad hoc committees. She received her PhD at Purdue University in 1960.

The office of the deputy executive secretary is filled at the discretion of the executive secretary. One of the recommendations of the report of the



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Committee on the Future of the APS called for the reinstatement of this position to relieve the heavy administrative load that has come about with the growth of the Society.

the annual dues, although they are not required to do so. Besides merely voting for the programs they felt deserving of support, members were given the option of making a special voluntary contribution in support of proposed new programs.

The table below is based on a sample of invoices returned by mid-December. Forty-two percent of the members in the sample paid the normal voluntary contribution, 2.8% paid a special voluntary contribution in addition to the normal voluntary contribution and 4.2% paid a special voluntary contribution in lieu of the normal voluntary contribution.

APS logo competition initiated by Council

The Council has extended an invitation to members of the Society of Physics Students and student members of the American Physical Society to submit designs for an APS logo. A prize of \$100 and a memento of the event will be offered.

Designs must be suitable for reproduction on APS letterheads, documents and literature. If only a logo is submitted, it should be compatible with the traditional letterhead. However, a logo as well as a redesigned letterhead may be submitted. A committee of judges, to be appointed, may decide to declare none of the entries the winner of the contest.

Entries should be submitted on 8½ × 11-in. sheets and sent to the APS office, 335 East 45th Street, New York, N. Y. 10017, by 15 March.

Preliminary report on dues statement voting

APS dues statements for 1974 allowed Society members to indicate support for proposed 1974 programs (see *PHYSICS*

TODAY, August, page 65). They were also given the opportunity to vote for a change in the amount of the annual dues and in the amount of the normal voluntary contribution, a donation Society members are asked to pay in addition to

	Increase		No change		Decrease		No vote	
Placement and manpower services	20.0*	10.6‡	29.9*	14.0‡	2.5*	5.0‡	47.6*	70.4‡
Professional concerns	4.5	5.4	27.9	14.0	15.0	9.4	47.6	71.2
Physics education	6.6	4.4	35.4	16.5	4.5	8.1	48.5	71.2
Public awareness	24.3	9.4	21.1	12.5	7.0	7.7	47.6	70.4
Membership services	2.6	1.7	26.2	12.1	22.6	15.1	48.6	71.1
APS dues	12.8	4.8	40.3	22.1	0.8	3.0	45.1	70.1
Normal voluntary contribution	4.4	0.4	38.8	10.6	8.7	13.4	48.1	75.6

* percent of members making a contribution

‡ percent of members making no contribution

in brief

The American Physical Society will celebrate its seventy-fifth birthday during the Washington meeting (22-25 April). Tentative plans include a special historical session and other meeting events to highlight episodes in the history of the Society. Members have already been mailed special calendars commemorating the year-long celebration.

The full text of the report of the Committee on the Future of the APS appears in the February issue of the *Bulletin*.