

### FLASHLAMPS

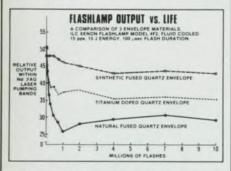
ILC high quality lamps are used everywhere: for laser pumping, office copiers, photochemistry, strobe systems, laboratory experiments, and many similar applications.

Longer Operating Lifetimes-customers report 3 to 10 times longer life in side-by-side comparisons.

Long Shelf Life-tests after 3 years show 100% reliability.

Best Lamp-to-Lamp Consistency—our stringent processing controls, high temperature seal design, and operating tests on every lamp give you predictable lamp performance each time.

1400 Standard Designs-plus our unique computerized design assistance let you obtain a lamp optimized for your requirements.



Linear, helical, point source, and coaxial lamps. Xenon, krypton, or metal vapors. Let us and our computer programs determine which lamp is best. If you use flashlamps or dc arc lamps, please call or write ILC Technology.

ILC Technology • Flashlamps • dc Arc Lamps • Electron Beam Guns • Ceramic to Metal Seals • Sapphire Windows • Trigger Transformers • Arc Lamp and e-Beam Gun Power Supplies

1100	ILC Technology 164 Commercial Street Sunnyvale, California 94086 Phone (408) 738-2944
Please send info	ormation on
□ flashlamps	
□ dc arc lamps	3
0	
Name	
Title	
Orgn	
Dept.	
Address	

The book covers a fairly wide range of topics, including the mandatory introduction to the Mössbauer effect and a good elementary discussion of the instrumentation used in the simplest transmission experiments. There is a heavy emphasis on chemical applications, with five of the nine chapters concerned with some aspects of chemistry. Even the section on solid-state physics has, to the reviewer, a chemical flavor. These sections are valuable in that they present numerous "case histories" of research applications, so that the reader can see by example the way in which experiments are performed.

It is difficult to find, outside of the Institute that spawned the book, an audience for which it would be useful in its entirety. I would find individual chapters useful in specific circumstances, but I do not feel that a course of university lectures based on the book would make sense. This is not due to specific shortcomings in the individual chapters, but they do not hang together to make a book. The frequency with which the book will be used is further reduced by the existence elsewhere in many cases, of review articles by the authors of the chapters in this book. The other articles are generally more complete and not necessarily more complex.

One point about the introductory article by Peter Debrunner and Frauenfelder should be mentioned. They give a pictorial description of the Mössbauer effect in terms of a cannon on a raft which, they feel, "may even amuse some physicists." They are correct.

M. BLUME

Brookhaven National Laboratories

### **Noise Abatement**

C. Duerden 280 pp. Philosophical Library New York. 1971. \$25.00

This is a narrow, pedestrian book. Its fund of practical advice on noise sources and noise control will please city officials and inspectors suddenly burdened with responsibility for noise abatement. But experienced scientists and engineers will shudder at its scientific ineptness.

The author draws on his long experience as a British public-health inspector concerned with noise from home appliances, laundries, industrial equipment, and so on, and presents literally hundreds of small essays on topics such as interviewing the complaining housewife, measuring the offending noise, deciding whether it is excessive, advising on how to reduce it. Diagrams,



charts, tables and worked problems abound. Technicians will find this material well worth the \$25.00 price.

Scientists and engineers will be aghast at the scientific incompetence and narrowness of scope. The initial explanation of what a wave train is is not only clumsy but wrong; the diagrams, indicating laboriously that the leading edge of the train advances steadily, imply that the pressure at any given location remains fixed-frozen! Fundamental frequency is "the pure tone in a complex sound which has the same period as the periodic quantity which is that sound." A diaphragm vibrating to and fro makes its backward motion "... because of its mass and because it is "... pulled backwards in order to fill the vacuum ... Sound waves spread outward in all directions "... like bubbles which grow and grow until they become so thin they burst". A supersonic transport plane's sonic boom "... results from the polarization of the shock waves produced into two waves ..." and the sonic boom, "... precedes .." the plane. " and the

The book makes little mention of physical principles or basic causes, and mathematics and electronics are avoided almost entirely. The enormous problem of airport noise is given very little space, little more than is allotted to "go-kart racing.

Several tables have no titles, and some of the tables appear before being mentioned in the text. The sevenpage index is good, but one looks in vain for these headings: annoyance, attenuation, deafness, injury, intensity, reflection. British regulations are quoted at length, but US regulations (and US apparatus and US books) are scarcely mentioned. The three-page bibliography contains virtually no entries more recent than 1968. Presumably the book was in press before the masterful books by American

# Go to Booths 69 and 70\* and see them for yourself



### Easy as pie

Easier than  $\pi$ . Because Ballif & Dibble explain it all in words. Not mathematical symbols.

Your students will understand hard-to-get physical concepts. From fundamental particles and interactions, relativity, the laws of conservation and motion, and entropy, to quantum theory, including certainty.

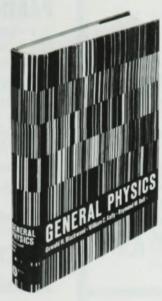
Even with methodological aspects, and results gained from recent investigations, Ballif & Dibble use history and philosophy instead of equations.

The book fits into one term or even a quarter. And it has big illustrations plus questions to help students dig in.

#### PHYSICS: Fundamentals & Frontiers

By Jae R. Ballif and William E. Dibble, both of Brigham Young University

1972 approx. 410 pp \$9.50 (tent.)



# A classic for non-majors

One edition, two editions, three editions, four. Blackwood, Kelly and Bell is now a classic text.

It emphasizes the basic concepts of classical physics, and does it without using calculus. Numerous applications to everyday life, a conversational tone, and the sometime use of plausibility arguments rather than rigorous mathematical proofs, help your students grasp what physics is all about.

At the same time — in separate chapters—it explores the conceptual and experimental pillars of 20th century physics.

#### **GENERAL PHYSICS: 4th Edition**

By the late Oswald H. Blackwood, William C. Kelly, Director of the Office of Scientific Personnel of the National Research Council, and Raymond M. Bell, Professor of Physics, Washington & Jefferson College

1972 approx. 576 pp \$13.95 (tent.)



### Authoritative yet accessible

Jastrow & Thompson's astronomy is both.

It's an authoritative presentation that includes topics on the frontiers of astrophysics, cosmology, and planetary science, backed by unusually lucid explanations of basic physical concepts such as light, gravitation, atomic structure and nuclear reactions.

At the same time, Jastrow & Thompson make this exciting tour through astronomy accessible to liberal arts students.

They explain difficult concepts in clear language, without jargon, intricate theoretical arguments, or mathematics beyond elementary algebra. It helps students relate astrononomy to the central problems of man's existence.

#### ASTRONOMY: Fundamentals and Frontiers

By Robert Jastrow, Director, Goddard Institute for Space Studies, and Malcolm H. Thompson, Dalton Schools

1972 404 pp \$12.50

JOHN WILEY & SONS, Inc. 605 Third Avenue, New York, N.Y. 10016

In Canada, 22 Worcester Road, Rexdale, Ontario

Prices subject to change without notice

\* SEE THEM NOW AT BOOTHS 69 AND 70 at the 21st Annual Physics Show Jan. 27-31

## Putting our best books forward...

# VOLUME 1: MECHANICS, Second Edition

Charles Kittel and Walter D. Knight, University of California, Berkeley, and Malvin A. Ruderman, New York University. *Revision by A.* Carl Helmholz, University of Caliornia, Berkeley; and Burton J. Moyer, University of Oregon, Eugene

1973, 480 pages (tent.), (004880-0), \$8.50 (tent.)

A Solutions Manual will be available.

The text has been revised to better serve the needs of first-year students. Material has been reorganized, consolidated, and rewritten. New problems have been added, and Mathematical Notes have been inserted at the end of some chapters for students whose mathematics background may warrant some help.

### AN INTRODUCTION TO MECHANICS

Daniel Kleppner and Robert Kolenkow, both of the Massachusetts Institute of Technology 1973, 600 pages (tent.), (035048-5), \$12.50 (tent.)

Generally covering the traditional range of topics in classical and relativistic mechanics, this volume nevertheless differs from others in the depth and clarity of discussion, the friendly and supportive tone, and the authors' overriding concern with student needs. Assuming some previous or concurrent exposure to calculus, the text includes over 150 worked examples and an outstanding collection of problems developed from many years of classroom experience.

### PHYSICS: PRINCIPLES AND INSIGHTS, Second Edition

Ira M. Freeman, Rutgers, The State University of New Jersey

1973, 736 pages (tent.), (021938-9), \$13.50 (tent.)

An Instructor's Manual and Student Study Guide will be available.

Designed for an introductory course for nonscience students, this text contains a moderate amount of analytical expression and development; the student is not expected to have mathematical experience beyond simple trigonometry. In response to suggestions from users of the previous edition, a concise treatment of ray optics has been included in the revision. At the ends of chapters may be found programmed reviews of material covered, practice sets of short-answer questions, and references for further reading.

# FUNDAMENTALS OF ELEMENTARY PARTICLE PHYSICS

Michael J. Longo, University of Michigan/McGraw-Hill Series in Fundamentals of Physics 1973, 256 pages (tent.), (038689-7), \$9.95 (tent.)

This text is designed for a junior-senior level, onesemester course in the field, for that part of a nuclear or modern physics course dealing with elementary particles, or (with augmentation) for an introductory graduate course. Fundamentals are stressed, but topics of current interest in the field are also covered.

# CONCEPTS OF MODERN PHYSICS, Second Edition

Arthur Beiser/McGraw-Hill Series in Fundamentals of Physics

1973, 480 pages (tent.), (004363-4), \$10.95

Revised in light of classroom experience, the second edition of this text achieves even greater accessibility and flexibility of use than the first. More complicated (though not necessarily mathematically difficult) derivations and discussions are set apart in sections marked with asterisks; problems based on these sections are similarly marked. These sections can be omitted or passed over lightly without loss of continuity. More illustrations and exercises have also been provided.

at Booth #79.



# THE PHYSICAL UNIVERSE, Third Edition

Konrad B. Krauskopf, Stanford University, and Arthur Beiser

1973, 640 pages (tent.), (035459-6), \$10.95 (tent.)

An Instructor's Manual and a Student Study Guide will be available.

This edition has been thoroughly revised, redesigned, and updated. Modern developments in astronomy and geology, such as the latest information on the moon and the new theories of continental drift and sea-floor spreading, have been incorporated and treated in some detail. Discussions of many of the more difficult concepts and principles have been clarified. The book has a new format and the number of two-color line drawings and full color illustrations has been increased.

### SCIENCE AND HUMAN DESTINY

Norman F. Dessel, San Diego State University; Richard B. Nehrich, U. S. Navy Electronics Laboratory; and Glenn I. Voran, Naval Weapons Center, China Lake California

1973, 288 pages (tent.), (016580-7), \$7.95 (tent.)

An Instructor's Manual, Student Study Guide, and Laboratory Manual will be available.

Introducing non-science students to the physical sciences, this text presents science as a human activity in a cultural/historical framework. The book emphasizes the wholeness of human culture and the interaction of science, technology, and society, and ends in an analysis of the ecological crisis. Carefully integrating the necessary mathematics, the discussion covers the potential use of science as a tool for the solution of human problems.

### PRINCIPLES OF PLASMA PHYSICS

Nicholas A. Krall and Alvin W. Trivelpiece, both of the University of Maryland/International Series in Pure and Applied Physics

1973, 704 pages (tent.), (0353346-8), \$25.00

Based on the authors' own introductory, graduate-level course and utilizing extensive student input, this text presents a unified treatment of virtually all aspects of modern plasma physics, ranging from detailed kinetic theory of stability through macroscopic fluid descriptions of plasmas.

## CLASSICAL MECHANICS: A Modern Perspective

Vernon D. Barger and Martin G. Olsson, both of the University of Wisconsin, Madison/McGraw-Hill Series in Fundamentals of Physics

1973, 352 pages (tent.), (003723-X), \$11.95 An Instructor's Manual will be available.

This text provides a thorough understanding of the principles of mechanics by exploring topics of widespread popular interest—such as skydiving, drag racing, archery, sea gulls, boomerangs, space missions, and tides. Designed for an intensive, one-semester, junior-senior level course, the treatment assumes a knowledge of general physics, integral calculus, and differential equations.

# FUNDAMENTALS OF WAVE PROPAGATION

Ivan Tolstoy, Florida State University/International Series in the Earth and Planetary Sciences 1973, 352 pages (tent.), (064944-8), \$16.00 (tent.)

This book begins the treatment of wave phenomena with the classical energy and Lagrange densities which, by use of Hamilton's principle, supply the field equations for mechanical, electromagnetic, and coupled electromagnetic-mechanical wave fields.

#### (CLIP HERE)

### To order simply fill out this coupon and return to:

Norma-Jeanne Bruce
Dept. PT
College Division, 27
McGRAW-HILL BOOK COMPANY
1221 Avenue of the Americas
New York, New York 10020

\_\_\_\_BERKELEY PHYSICS, Vol. 1, 2/e (004880-0)

\_\_\_Kľeppner-Kolenkow (035048-5)

\_\_Barger-Olsson (003723-X)

\_\_Longo (038689-7)

\_\_Krall-Trivelpiece (035346-8)

\_\_\_Tolstoy (064944-8)

\_\_\_Krauskopf-Beiser (035459-6)

Dessel et al. (016580-7)

\_\_Freeman (021938-9)

Beiser (004363-4)

With 10 (ten) days of receipt of book(s) I will remit full price of book(s) plus local sales tax, postage and handling. (McGraw-Hill pays postage and handling if I remit in full with this coupon.) I will return unwanted book(s) postpaid.

Name\_\_\_\_

Affiliation\_\_\_\_

Address\_\_\_\_

City\_\_\_\_

State\_\_\_\_Zip\_\_\_\_

Prices subject to change without notice. Offer good in Continental USA only.

62 Rev MO/7010762



SHE Corporation—where new advances in superconducting devices, helium refrigeration and electronic technology are applied to measurement problems involving:

■ Weak magnetic and electric phenomena.

Our SQUID\* instruments will resolve 10<sup>-12</sup> volts or 10<sup>-12</sup> ohms. Or measure a 10<sup>-13</sup> gauss field change, or a 10<sup>-12</sup> emu change in magnetic susceptibility.

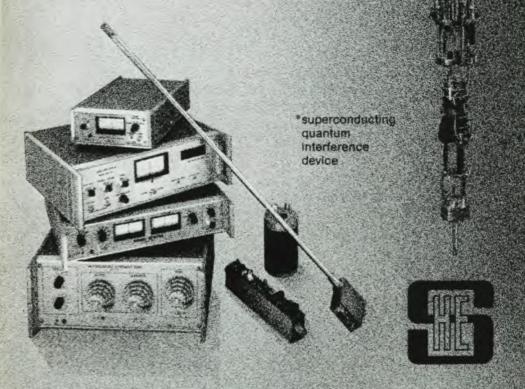
☐ Ultra-low temperatures.

Standard SHE dilution refrigerators produce continuous temperatures below 12 mK and cooling powers of 1,000 erg/sec at 100 mK.

Intense magnetic fields.

SHE superconducting magnets produce stable high fields, homogeneous to 1 ppm, with fast 1 minute energizing times.

Perhaps we have a solution to your problem, Write or call us for details on standard or custom-built instruments and systems. Or stop by our display at the 1973 APS Physics Show.



SUPERCONDUCTIVITY · HELIUM · ELECTRONICS

S.H.E. CORPORATION . 3422 TRIPP CT. - SAN DIEGO, CA 92121 - 714-453-6300

Circle No. 53 on Reader Service Card

Speech and Hearing Association<sup>1</sup> and by B. L. Welch and A. S. Welch<sup>2</sup> appeared, and before the highly competent but less technical books by T. Berland<sup>3</sup>, R. Taylor<sup>4</sup>, and R. A. Barron<sup>5</sup> became available.

WILLIAM A. SHURCLIFF Cambridge, Mass.

#### References

- Noise as a Public Health Hazard, Proceedings of the American Speech and Hearing Association National Conference, June 13-14, 1968, Washington, DC, W. D. Ward, J. E. Fricke, eds. (1969)
- B. L. Welch, A. S. Welch, Physiological Effects of Noise, Plenum Press, New York. (1970)
- T. Berland, The Fight for Quiet, Prentiss-Hall, Englewood Cliffs, N.J. (1970)
- R. Taylor, Noise, Penguin Books, Middlesex, England. (1970)
- R. A. Baron, A Tyranny of Noise, Harper and Row, New York, (1971)

### Molecular Interactions and Electronic Spectra

Noboru Matoga, Tanekazu Kubota 504 pp. Marcel Dekker, New York, 1970. \$28.50

The object of this book is to provide an introduction to the effects on molecular electronic spectra of molecules that result from interactions between molecules. Studies of these effects have been the basis for a very large number of experimental and theoretical papers during the past three decades. Such studies are of interest not only to the pure spectroscopist who notices these effects and wishes to understand them, but also they are fundamental to all branches of chemistry. After all, is not the basis for understanding chemical reactions provided by an understanding of the electronic changes that occur when two molecules come together to begin the reaction? Because this book is one of the first to undertake a unified treatment of these phenomena, it will certainly be welcomed by those who recognize the potential of such studies, but who have not previously been able to find any simple introduction to the subject. The book is written at a level suitable for graduate students, but it will certainly be helpful to anyone wishing an introduction to these problems, as well as stimulating to those already engaged in such studies.

The book begins with a brief introduction to the elements of quantum mechanics, with special emphasis on perturbation theory. This introduction is not for a beginner, but is a useful review for someone already familiar with introductory quantum mechanics.