

Institute doings

Move to New Headquarters

DURING the middle of June the American Institute of Physics headquarters was moved to the new building at 335 East 45th Street, near the United Nations Plaza. Construction was still incomplete but all departments of the Institute were able to operate with very little interruption. The building was completed in August and will be dedicated in the fall. Functionally the new building is efficient and working out very well. The circulation records and addressograph plates are in the basement. The lobby, placement office, NSF register, mailing and accounting offices are on the first floor. Editorial mechanics, advertising, and educational activities are on the second floor. The Board Room, Physics Today, and administrative offices are on the third floor. It is hoped that all physicists will take the opportunity of visiting the new building when they are in New York.

AIP Education Program

WITH the assistance of grants from the Fund for the Advancement of Education and the National Science Foundation a formal Institute Education Program has been established. Under these grants, provision has been made for two visiting staff members to carry out the detailed projects constituting the education program. For 1957-58 these posts are held by Professor Grant O. Gale, on leave from Grinnell College, Iowa, and Professor William C. Kelly, on leave from the University of Pittsburgh.

Professor Gale's major responsibility will be to survey new methods and devices now being used to teach students in large numbers and particularly to evaluate the effectiveness of television and motion picture film as aids to physics teaching. Professor Gale will be concerned with an analysis of the objectives which the users of television and film have set for themselves and a determination of the degree to which these objectives are being achieved. He will also study the increasing need for physicists in a technological society and for more instruction in high schools and colleges for nonphysics majors. Professor Gale's studies are particularly appropriate at this time because of the expanding college enrollments and the increasing interest in scientific education.

Professor Gale received his education at the universities of Wisconsin and Michigan and has taught at Grinnell since 1928. He lectured at the College of Arts

and Sciences at Baghdad, Iraq, under a Fulbright appointment in 1954-55 and in 1956 conducted research at the Oak Ridge National Laboratory.

Professor Kelly will be concerned with the encouragement of talented young people to seek careers in physics. To this end, he will administer a newly established visiting lectureship program designed especially to bring distinguished lecturers to colleges in smaller communities which do not ordinarily have access to such visitors. In addition, he will encourage the study of physics through brochures, student sections of the AIP, student memberships in the physics societies, and through regional groups of physicists who are interested in teaching problems. Dr. Kelly will work closely with the several committees of the American Association of Physics Teachers, the American Physical Society, the American Institute of Physics, and other agencies concerned with the improvement of teaching at the secondary school, junior college, and university levels.

Professor Kelly received his bachelor's and doctor's degrees from the University of Pittsburgh and has been teaching on the faculty there since 1943. He has been active in the American Association of Physics Teachers, and during the past year has been director of the study which the Association has been making on apparatus for the teaching of physics.



Grant O. Gale

William C. Kelly

Development Fund Program

THE American Institute of Physics Development Fund Campaign has just reached its half-way mark, with a total subscribed of \$243 338.94 as of July 6. In addition, several large grants have been given for special projects. The drive for funds will continue until the end of the present calendar year. Contributions and offers of campaign assistance are still very welcome. A summary of contributions is as follows:

Subscriptions and pledges from members	\$ 45 581.95
Subscriptions and pledges from industry	172 900.00
Subscriptions and pledges from Societies	24 856.99
Total	\$243 338.94