

Exclusive Email Sponsorships

Sole-sponsor e-blasts for your content, partnered with the Physics Today brand

Give exclusive exposure to the resources you want this R&D audience to engage with!

Physics Today's new partner sponsored exclusive e-blasts deliver an unprecedented open rate, **surpassing as much as 67%**.

Details:

- Opt-in list of 36,000 highly engaged recipients
- Benefit from the brand-halo effect of Physics Today
- Packaged as a partner of Physics Today
- Send to up to 36,000 at just \$360/M
- Verify your preferred send date (Tues, Wed, Thurs recommended)
- Send your html to aiPADtraffic@wiley.com two weeks in advance*

The ideal way to promote your upcoming or on-demand webinars, whitepapers, live and virtual conferences, app notes, e-books and other valuable resources ripe for drawing in the qualified leads you seek.

**messages edited for style, fit, GDPR compliance and optimizing engagement (messages subject to approval)*

Schedule your e-blast today while openings remain.

