



2025 SPS Physics Congress Social Media Toolkit

This toolkit provides ready-to-use content and graphics for SPS Chapters to help promote the 2025 Physics Congress. Our goal is to make it easy for you to share key information with your students and community.

Simply copy and paste these posts to your chapter's social media pages. **Remember to always use the hashtag #SPSCon.**

Key Information

- **Event:** 2025 SPS Physics and Astronomy Congress
- **Hashtag:** #SPSCon
- **Website:** <https://students.aip.org/congress>
- **Graphics & Photos:**
 - [SPSCon Plenary Speaker Graphics](#)
 - [Register Now Graphic](#)
 - [Thank You To Our Sponsors Graphic](#)

Key Announcement Sample Posts

Registration is Open!

- At #SPSCon, you can meet Nobel Laureate Eric Cornell and connect directly with top graduate departments looking for new talent. 📍 Claim your spot and apply for funding today! <https://students.aip.org/congress>
- Your SPS chapter is making plans for #SPSCon, the largest gathering of undergraduates in the physical sciences! 🤝 Connect with your community, meet renowned scientists, and shape the future of SPS in student-led workshops. <https://students.aip.org/congress>

Meet Our Plenary Speakers

- 🌟 Meet Nobel Laureate Eric Cornell! A pioneer in quantum physics, Cornell co-created the Bose-Einstein condensate, earning him the 2001 Nobel Prize in Physics. Join us to hear his insights into the fascinating world of ultracold atoms! #SPSCon <https://students.aip.org/eric-cornell>
- 🚀 Don't miss K. Renee Horton's special workshop: "Unapologetically Being!" A NASA leader and advocate for diversity in STEM, Horton inspires us to embrace our

authentic selves. Join her empowering session at #SPSCon!
<https://students.aip.org/k-renee-horton>

Travel Awards & Funding

- 📢 Calling all SPS chapters! Don't miss your chance to attend #SPSCon in Denver, CO! Apply now for **Chapter Travel Awards** to receive funding for lodging and support for your chapter's participation. 📅 Deadline: September 19, 2025 <https://students.aip.org/congress/congress-awards>
- ✈️ Traveling solo to #SPSCon 2025? SPS members can apply for **Individual Travel Awards** to cover registration fees! Don't let finances hold you back from this incredible experience. 📅 Deadline: September 19, 2025 <https://students.aip.org/congress/congress-awards>
- Apply for the **Historically Underserved Student Travel Award** to receive funding for registration, travel, and lodging to attend #SPSCon in Denver, CO! 📅 Applications are open! 🔗 Learn more: <https://students.aip.org/congress/congress-awards>

Planning Your Trip

- 💰 Planning your trip to #SPSCon 2025? Use the **SPS Cost Calculator** to estimate your expenses and budget like a pro! Whether you're traveling solo or with your chapter, this tool helps you plan your trip with confidence. 🔗 Try it now: <https://students.aip.org/congress/attend/calculator>

Exhibitor & Sponsorships

- 🚀 Calling all graduate departments and companies! Join us as an exhibitor at #SPSCon 2025. Showcase your work, connect with top undergraduate talent, and be part of the largest gathering of physics and astronomy enthusiasts. Non-profits enjoy discounted rates! <https://www.aps.org/about/partner/physcon-2025>
- 📢 Support the next generation of physicists and astronomers! Your sponsorship of #SPSCon helps make this life-changing experience accessible to students from over 250 colleges and universities. Together, we can inspire the future of STEM! <https://students.aip.org/congress/sponsors>

Quick Posts & Headlines Examples

- Support Your Phase Shift at #SPSCon
- The Physics Community Is Waiting for You in Denver
- Physics. Astronomy. Your People. #SPSCon 2025.
- Your Voice Belongs at #SPSCon 2025
- Secure Your Spot at #SPSCon 2025—Don't Miss Out!